

Building an Off-Premise Catering Program

with Operational Efficiency and Labor Challenges in Mind



20%+

Potential boost in sales by adding catering to your operation¹

Boost Your Sales with Catering

Catering is one of the fastest growing areas in food service, projected to grow 3.3% annually starting in 2023¹. It's also an offering that requires minimal additional labor and overhead costs.

A successful catering program improves customer loyalty and drives more emotional connections (ex: special events) between the guest and the brand. It can also boost the bottom line, as a typical catering margin can be around 10-12% compared to 4-7% for the average restaurant².

Catering Considerations & How UFS Can Support

Catering Menu

- Profitable and on trend dishes appealing to range of guest demographics
- Items that travel well and don't compromise on quality and presentation off premise
- Customization opportunities based on dietary preference
- Products that meet your catering needs

Guest Promotions

- Driving awareness in key catering occasions (Corporate, Family Meal, Game Day)
- Online ordering experience reaching your guest on your preferred platform with potential to build guest loyalty
- Leveraging brands guests know and love



¹ QSR Magazine. 4 Tips on How to Prepare for the Future of Catering, May 2023
² Bizfluent. What Is the Typical Catering Profit Margin?, September 2017





SAME GREAT TASTE, PLANT BASED.

Outstanding taste and balanced flavor enhances your plant-based dishes without overpowering.



- **Vegan Action Certified**
- **Plant Based**
- **Gluten free**
- **Kosher**

Perfect for Off-Premise & Catering

Product Description	Pack Size
Best Foods Vegan Mayo 160p 0.37z	160 / .37z
Hellmann's Vegan Mayo 160p 0.37z	160 / .37z

Ingredients

CANOLA OIL, WATER, MODIFIED FOOD STARCH (POTATO, CORN), DISTILLED VINEGAR, LESS THAN 2% OF: SUGAR, SALT, LEMON JUICE CONCENTRATE, SORBIC ACID AND CALCIUM DISODIUM EDTA (USED TO PROTECT QUALITY), NATURAL FLAVOR, PAPRIKA EXTRACT (FOR COLOR).

Learn more at [UFS.com](https://www.UFS.com)



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