

BEN & JERRY'S

**ice
cream
lovers want
Ben & Jerry's,
on your
delivery
menu!**

Ben & Jerry's
is the #1 super premium
ice cream brand, over-indexing
with Millennials & Gen Z



For more
information,
visit
[ufs.com/icecream](https://www.ufs.com/icecream)

add BEN & JERRY'S euphoric ice cream to your delivery menu



Restaurants with
ice cream delivery
see an average
\$6 lift
in order value!



striving to make the best possible **ice cream** in the **BEST** way possible



Fairtrade sugar,
cocoa & vanilla



Encouraging
sustainable dairy



Cage free eggs



Brownies that
do good



Non-GMO sourced
ingredients

how it works

1

Get Your Freezer

FREE freezer deployment
in every outlet! Your distributor
will install a **GREEN** freezer
for you upon request!

2

Receive Weekly Deliveries

WE SHIP in every state!

3

Menu Listing

We provide **PRODUCT IMAGES**,
descriptions, & standard naming
convention to make Ben & Jerry's
visible on your menu.

4

Create Meal Combos

Offer meal combinations with
Ben & Jerry's **ICE CREAM**
for up to **20% INCREASED**
order penetration.



5

Consumer Promos

Run **PROMOTIONS IN-APP** and on
your restaurant website to
raise awareness.

52% of
US households
consume ice cream
every week!

Awareness is
Key! **78%**
of purchase
decisions are
made in-app!



add BEN & JERRY'S top 8 flavors

to your delivery menu

Ben & Jerry's Ice Cream Americone Dream® 16 oz

Vanilla ice cream with fudge-covered waffle cone pieces & a caramel swirl. 76840-10207

Ben & Jerry's Ice Cream Cherry Garcia® 16 oz

Cherry ice cream with cherries & fudge flakes. 76840-10015

Ben & Jerry's Ice Cream Half Baked® 16 oz

Chocolate & vanilla ice creams mixed with gobs of chocolate chip cookie dough & fudge brownies. 76840-10132

Ben & Jerry's Ice Cream Phish Food® 16 oz

Chocolate ice cream with gooey marshmallow swirls, caramel swirls & fudge fish. 76840-10098

Ben & Jerry's Ice Cream Chocolate Chip Cookie Dough 16 oz

Vanilla ice cream with gobs of chocolate chip cookie dough. 76840-10058

Ben & Jerry's Ice Cream Chocolate Fudge Brownie 16 oz

Chocolate ice cream with fudge brownies. 76840-10047

Ben & Jerry's Ice Cream Strawberry Cheesecake 16 oz

Strawberry Cheesecake Ice Cream with Strawberries & a thick graham cracker swirl. 76840-40021

Ben & Jerry's Ice Cream The Tonight Dough™ 16 oz

Caramel & chocolate ice creams with chocolate cookie swirls & gobs of chocolate chip cookie dough & peanut butter cookie dough. 76840-48511

USE THESE NAMES
to help
Ben & Jerry's fans find
us on your menu!

Contact your
Unilever Food Solutions
Representative or visit
ufs.com/icecream



Unilever
Food
Solutions



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